

# What is the Secret of Our Success?

## WellSteps worksite wellness solutions:

- Improve health behaviors,
- Lower health risks, and
- Bend the cost trend

We have the peer-reviewed evidence to prove it (wellsteps.com, click "What We Do").

### How do we do it? Our secret is our WellSteps Guides. Here is what they do.

### **Overall Program Management**

- Track implementation progress using a Strategic Roadmap
- Schedule Wellness Committee meetings
- Lead the worksite culture audit and change process

## **Build a Tailored Online Program Center with:**

- Your logo
- Your CEO's image
- A custom "Welcome" message prepared for you (or you can write your own)

## Prepare and Deliver Materials for Campaigns and for Marketing

- Print and deliver branded posters, flyers and table top tents for all locations
- Package and deliver behavior change materials such as books for all locations
- Manage incentive distribution process

## Manage All Technological Requirements

- Process and upload your employees into our system
- Enable the Personal Health Assessment
- Schedule behavior change campaigns and associated emails
- Facilitate development of wellness activity list then program it into our system

## Evaluation

- Provide campaign outcome reports with employee comments
- Prepare and deliver an aggregate Personal Health Assessment report
- Provide an executive summary of program outcomes